BUS112 Principles of Marketing

This course surveys the general nature of marketing concepts, process, organization, and buyer behavior. It also examines the basic decision areas of product, distribution, promotion, pricing and society's interaction with the dynamics of marketing.

GEN161 Psychology

This course takes a realistic approach based on the principles of general psychology and is designed to assist the student in coping with life situations. Included are theories of personality, emotions, character, motivation, environmental influences, and the development of students.

GEN108 Intro to AI

This course provides an overview of the fundamental concepts in Artificial Intelligence (AI). It introduces students to the history of AI, its applications, and its future. The course will cover topics such as problem-solving, knowledge representation, planning, machine learning, and ethical considerations in AI. No prior knowledge of AI is required.

BUS203 Principles of Management

A thorough study of the most modern management methods. Analyzes the areas of organizing, planning, staffing, directing, and controlling the organization. Examines the relationship of individuals in line and staff positions and the nature and interaction of the activities

MED111 Healthcare Law and Ethics

This course will introduce for discussion a variety of ethical issues that healthcare professionals may encounter during the course of their careers. Emphasis will be placed on the importance of ethical and professional behavior in the healthcare workplace. In depth discussions, textbook assignments and role playing will provide guidance to students in how to successfully manage patient relationships, protect patient privacy in compliance with the Health Insurance Privacy and Accountability Act as well as understand the distinct job responsibilities of the myriad of employees who comprise the typical healthcare organization.